



## **2019-2022 Township's Strategic Goals**

### **Mission Statement**

The Township of North Frontenac's mission is the effective, efficient and sustainable delivery of services to its citizens.

### **Vision Statement**

The Township of North Frontenac will preserve our unique and pristine natural environment to promote a strong, resilient rural community.

## **Goals and Strategic Objectives**

### **Economic/Community Development**

- Identify and implement Community Development initiatives (*Economic Development Task Force Chair*)
- North Frontenac Businesses Collaboration (*Mayor*)
  - Annual summer event – Farmers/Craft Market
  - Visitor Activity Packages
  - Identify an Annual Winter Event to start in 2023
  - Reach out to local aboriginal groups for inclusion in this objective

### **Support opportunities for seniors to stay in their homes**

- Potential partnership with Central Frontenac as part of their senior housing project (*Mayor, Deputy Mayor and Councillor Hermer*)
- Identify and communicate services available to seniors (*Councillor Inglis*)
- Enhanced paramedicine (*Mayor and Deputy Mayor*)

### **Enhance and Sustain Capital Assets/Infrastructure**

- Maintain Assets and Asset Management Plan to ensure long term sustainability (*Treasurer*)
- Maintain Reserves/Reserve Funds (*Treasurer*)

### **Attract a Diverse Council**

- Continue to lobby for new Council diverse candidates for 2022 elections (*Mayor*)
- Investigate options for medical benefits for future Council members (*Treasurer*)

### **Modernization**

- Modernize North Frontenac (*CAO*)
  - Virtual Meetings and recording Capability (*Treasurer*)