



Economic Development Task Force

2023 Strategic Plan

Objectives

- 1. To maintain and strengthen North Frontenac as a Tourist Destination**
- 2. Business Development, Retention and Expansion**
- 3. Identify and Implement Community Development Initiatives**

Initiatives

- 1. To maintain and strengthen North Frontenac as a Tourist Destination**
 - a. Research feasibility of a Municipal Campground;
 - b. Continue with the Mural Project and facilitate new additions;
 - c. Creation of a North Frontenac information booth/kiosk.
- 2. Business Development, Retention and Expansion**
 - a. Complete a monthly Business Profile for existing businesses for the Township's Website, Social Media Pages and Council Meeting Agendas;
 - b. Continue with annual bus tour for businesses to attend other businesses throughout the Township;
 - c. Research feasibility of a small-scale commercial office space with a focus on attracting health care and other professionals.
- 3. Identify and Implement Community Development Initiatives**
 - a. Plan and host a summer event.